



# JOSHUA WOLFF GILMAN

**Associate Creative Director | Art Director**  
**Concept, Craft, & Culture**

## Contact

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## Summary

Joshua Gilman is a multifaceted Associate Creative Director, based in Los Angeles CA. He possesses the ability to bring creative solutions and build brands with efficiency and consistency. Bridging narrative, culture, and craft he creates authentic & and timeless communications that break through the noise and resonate with consumers.

## Skills

- Creative Direction
- Art Direction
- Concept Generation
- Branding
- Design
- Strategy
- Content Generation
- Social Media
- 360 & Integrated
- Digital
- Experiential
- Teaching
- Ai
- Mentorship
- Time Management
- Leadership
- Copywriting

## Awards

Cannes Lions, One Show, D&AD, Graphis, Beldings and Creativity

## Experience

**Creative Director | Art Director | Social Media & Digital Content**  
WOLFF Los Angeles  
Freelance / October 2022-Current

### **Adjunct Professor**

Art Center College of Design, Pasadena CA  
2023-Current

### **Creative Director | Art Director | Social Media & Digital Content**

Laundry Service, Los Angeles, Ca / 2021-2022

Clients: Amazon Music, Podcasts & Books

- Managed and mentored a team of 12
- Grew multiple Amazon Music social media channels including IG, TikTok & X

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## Experience

- Built and maintained client relationships while partnering with business leads and strategy to grow business, content generation lead for posts, long and short-form video, monthly initiatives, and culturally relevant / timely content
- Ideated, created, and pitched proactive work

### **Associate Creative Director | Art Director | Digital, Video Content & Social**

Saatchi & Saatchi, El Segundo, Ca / 2018-2021

Clients: Toyota

- Managed a team of 4
- Created breakthrough communications and assets for mass and core audiences
- Lead and executed large-scale digital content generation projects, resulting in long-form video, stills, and CGI assets
- Fluent in the digital space and digital-based programs (Sketch & Zeplin)
- Created and ran an agency workshop focusing on public speaking & presenting
- Active member of DE&I initiatives

### **Associate Creative Director | Art Director**

RAPP, Playa Vista, Ca / 2016-2018

- Created data-driven and award-winning communications in the CRM space
- Concepted and executed effective connected experiences through digital, email, and direct mail touch points
- Elevated the work within the CRM space for more effective communications / dialouge with consumers

### **Associate Creative Director | Art Director**

Freelance / 2014-2016

Clients: Starbucks, TOMS, Google, Fiat, Red Bull, Acura & Patron

Agencies: 72 & Sunny, Left Field Labs, Deep Focus & MullenLowe

### **Additional Brand & Agency Experience**

Honda, Marvel, Lexus, Surfrider Foundation, La-Z-Boy, New Directions for Veterans

RPA, RP&, Team One and Saatchi & Saatchi

### **Education & Training**

Art Center College of Design, BFA

Member Toastmasters International

References available upon request